# Evoque teams with ExteNet to expand datacenter connectivity options

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Evoque, the datacenter operator born from AT&T's former MTDC footprint, continues to expand its capabilities with the aim of offering services beyond basic colocation. Its most recent addition is a suite of connectivity services for the US portion of its global footprint.
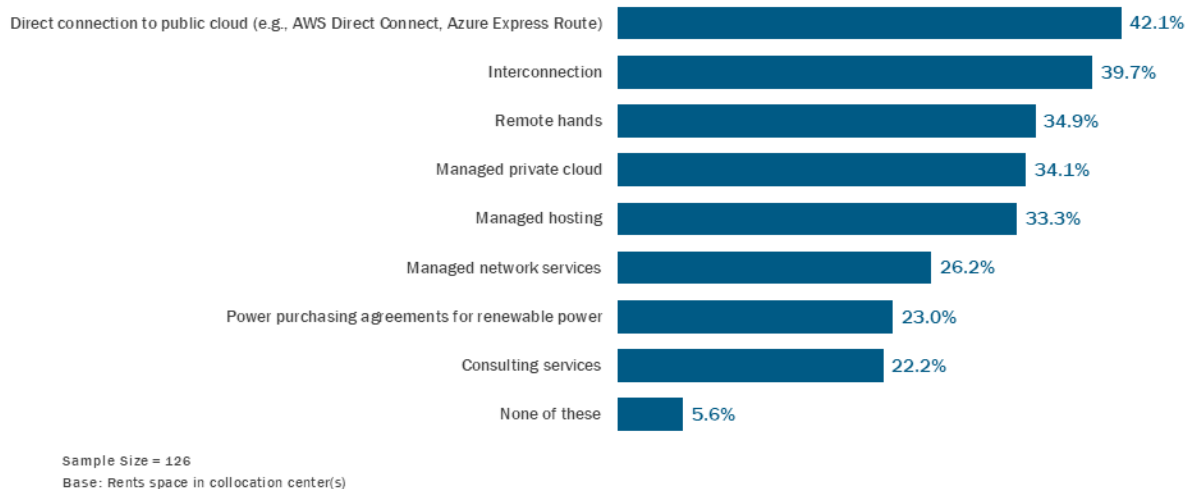
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## Introduction

Evoque Data Center Solutions is now offering a suite of connectivity services at 14 of its 31 datacenters, including cloud connectivity, blended IP and long-haul and inter-datacenter connectivity. The services are being offered in conjunction with ExteNet, a US-based provider specializing in turnkey fiber and mobile networks. Evoque was founded in 2018 and consists of the multi-tenant datacenter (MTDC) footprint formerly owned by AT&T. At its foundation, Evoque is a colocation provider, but all along, the company has expressed ambitions to provide broader services for hybrid IT. The connectivity services with ExteNet, available on most of Evoque's US footprint, are a key step in that direction as interconnection and connectivity in general become more important to MTDC customers. Evoque will continue to expand its services portfolio and has indicated a willingness to further partner, acquire or develop technologies in-house to do so.

In 451 Research's Voice of the Enterprise: Datacenters 2020 survey, when colocation customers were asked which services they deemed important, the most popular choices were direct cloud connectivity and interconnection, underscoring Evoque's reasoning for heading in this direction. Further, although AT&T claimed to be carrier-neutral for many of its facilities, it clearly put a high focus on selling its own connectivity into existing colocation customers. As Evoque continues to move its business out from behind AT&T's shadow, the emphasis on diversifying connectivity options and playing to industry standards and beyond illustrates that the company is wanting to distinguish itself from the former facilities owner.

### Services Colocation Customers Deem Important for Providers to Offer



Sample Size = 126
Base: Rents space in collocation center(s)

*Source: 451 Research's Voice of the Enterprise: Datacenters 2020*
*Q: Which of these services are important for your colocation providers to offer? Please select all that apply.*